

UNIAMO LE ENERGIE 2009: AN EVEN RICHER EVENT

After almost a year the Piedmont Region relaunches the challenge of environmental sustainability with **Uniamo le Energie 2009**. The entire event, taking place between October 7th and 13th at the Torino Esposizioni facilities, will be the first Italian event tackling the issues of energy mobilization at all levels and contributing to the implementation of an ambitious project: administrators, businesses, researchers, craftsmen, students and citizens all for the energy.

Through a high profile international exchange, the meeting will both suggest action strategies on the subject of **energy efficiency, consumption rationalization and CO₂ emission reduction**, and display Piedmont state-of-the-art projects and take stock of the strategies and the actions taken so far in the field of energy saving, reduction of energy consumption and incentives to renewable plants.

Against the background of the Valentino Park and Torino Esposizioni facilities, Uniamo le energie 2009 will host a variety of debates, workshops, theatre performances, exhibitions, projections, musical installations and videos, exhibits, zero emission vehicle competitions and other initiatives for the public at large

"Uniamo le Energie 2009" will indeed be enriched by other extraordinary events. The fifth **Eco-Efficiency biennial 2009**, for instance, will develop through meetings and spaces devoted to the most topical international debates, as well as to locally supported programs on renewable energies.

Flor09, will be an autumn flower exhibition with the participation of the most important national flower exhibitors. It will feature international conferences on urban horticulture and on Guerrilla Gardening. **Rivoluzione Vegetale**, (Vegetal Revolution Project) will include a set of installations and scientific conferences moving from the idea of a utopian and fantasy documentary on the urban habitat and the environment. Another example is **Cinemambiente**, a film festival aimed at promoting environmental culture through cinema. Young people will not be neglected: they will have the opportunity to dance on a **Sustainable Dance Floor** – in the framework of the Eva project by Xplosiva – the very first eco-sustainable disco with a special platform that will be "re-charged" by the pressure produced by the dancers' feet. Another didactic event addressed both to the schools and to the participants involved by Experimenta-Museo A come Ambiente is **Spreading Energy: "Energy Under Your Nose" and "The Car of Future Next. Innovation and Environment**.

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The exhibition **ARCHITETTURA CAMBIA IL MONDO**, curated by Marco Visconti, intends to spread sustainable development's philosophy from both a technical and a human point of view. Object will be sensitizing experts and next generations through a different interpretation of energy saving.

Uniamo le Energie will also house **Energethica Piazza**, an exhibition in which privates and corporations working on production, distribution and reduction of energy and water resource will propose products exclusively from the "energethical" sector.

PROGRAMME

The "**Stati Generali dell'Energia**" opens the event on October 8th with the **World Political Forum** that organizes the conference "Energy for a Sustainable Future", chaired by Michael Gorbachev and with the participation of M. Martin Lees, the Secretary General of the Club of Rome, M. Ruud Lubbers, the President of the *Energy Research Institute* of *Tilburg University* and founder of *Earth Charter Initiative*, M. Gunter Pauli, the founder of *ZERI Foundation*, Bernard Laponche, Member of Global Chance, Wolfgang Sachs, Director of "Globalisation and Sustainability" Wuppertal Institute and other experts of international renown. The main focus will concern the role and importance of energy resources in the scenario of international politics and global *governance*.

On October 9th, the event continues with the **Energy Forum**, an institutional table involving public and private stakeholders in order to present the state-of-the-art of Regione Piemonte with respect to 20-20-20 goals through an analysis of the strategies and aims of the administration but also concrete examples. Purpose of the forum is also to promote people's participation through a debate on energy issues.

During the week, a series of **conferences and thematic workshops** will then illustrate the various action frameworks where the Piedmont Region allocated strategic investments to attain the 20-20-20 targets. Topics will range from district heating to smart grids, from regional policies and actions for bio-housing to the presentation of the provisions of Law 13 and the revision of part of the plan, down to energy efficiency for hospital facilities. There will also be meetings on bringing consumers closer to producers and on the relation between Energy and Agriculture in general.

The event will be completed by a **round table on Sustainable Mobility** with the aim of illustrating a number of core initiatives launched by the local authorities, by businesses and

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research institutions for innovation and research in the automotive field and, in particular, on eco-efficient technologies. (low fuel consumption engines and alternative fuels).

The closing meeting during the week-end will be **Futura: Dialogues around man and the planet**. Five meetings on economics, ecology, energy, climate, technology through the voice of ten authoritative experts. Just a few weeks before the UN Copenhagen Conference on Climate Change, "Let's Unite Our Energies 2009" will provide citizens with a unique opportunity to deepen their knowledge about the scientific, economic and cultural aspects of the current energy and environmental challenge, thanks to the participation of some of the most authoritative experts worldwide.

SIDE EVENTS

- The **World Political Forum** convenes the conference: "Energy for a Sustainable Future". The main focus will concern the role and importance of energy resources in the scenario of international politics and global *governance*. At a time when important elements in the relation between states, institutions and international bodies revolve around the ownership and the value of energy, this topic is relevant both to the international debate and to its local applications. The conference will follow on the WPF discussion on the environment, with a close link with the themes addressed in March 2008 in the conference "From Global Alarm to Global Politics". It will also touch on the more specific topics related to the initiatives on environmental awareness (Venice, October 2008) and on water as a life basic element, as well as political and social conflicts (Bruxelles, february 2009).
- **Eco-efficiency Biennial 2009**, a high level international event covering the main topics of the global debate. A number of meetings and events on renewable energy and eco-efficiency; from sustainable architecture with the Third Congress Bioedilizia Italia to sustainable products and consumption, to hydrogen technologies with Hysydays, Third International Conference of Young Researchers operating in the field;
- **Flor09**, the autumn flower exhibition with the participation of the most important national flower exhibitors. It will feature international conferences on urban horticulture and on Guerrilla Gardening.
- **Rivoluzione Vegetale**, a work in progress drawing inspiration from a utopian and fantasy documentary on the urban habitat and the environment to suggest an ideal future world

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- **Cinemambiente**, a film festival aimed at promoting environmental culture through cinema.
- **Esperimenta - Museo A come Ambiente** with the didactic format Spreading Energy: "Energy Under Your Nose" and "The Car of the Near Future". Innovation and Environment. An interactive and multimedia mode of communication with people of all ages, through exhibits suggesting a possible "near future" for our society, both in terms of energy in the house and for cars.

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UNIAMO LE ENERGIE 2008

With the first edition "Uniamo le Energie" of May 2008, Piedmont threw out the challenge of becoming Italy's ecological engine to reach the goals set by the European Union by 2020. The proposed solution is to adopt energy-saving practices, encouraging citizens, associations and businesses to change their habits through small daily practices. These actions can have a significant impact on reducing consumption and polluting emissions, especially if they are embraced by many.

UNIAMO LE ENERGIE 2009 RECAP

- Dates: 7-13 October '09.
- Location: Torino Esposizioni.
- The most important initiative devoted to environmental sustainability to promote energy mobilization
- A rich programme with conferences, exhibitions and entertainment.
- A zero emission event.
- A series of connected events: World Political Forum, EEB09/Eco-efficiency Biennial, Cinemambiente, Flor09, Progetto Rivoluzione Vegetale and other local initiatives.

Organizational Secretariat

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